

MATERIAL ON ECHS FOR BAAT CHEET/SAINIK SAMACHAR

1. Defence magazines ie Baat Cheet and Sainik Samachar are published by ADG PI and ADG PR respectively. It is noticed that ECHS coverage is not upto the mark.
2. You are requested to forward material on ECHS alongwith good quality photographs for making an interesting reading. Material highlighting achievements, new developments and important works accomplished for Baat Cheet and Sainik Samachar be forwarded directly to ADG PI for Baat Cheet and ADG PR for Sainik Samachar for their publication on regular basis every month.
3. The ECHS News may cover the following aspects in particular :-
 - (a) VIP Visits and Tour by Senior Officers.
 - (b) Inaugurations of polyclinics.
 - (c) Any local activities pertaining ECHS/medicare.
 - (d) Any event relating ECHS alongwith photographs.

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Jt Dir (Ops)
For MD ECHS